

Gunnedah & District Chamber of Commerce & Industry Inc.
Committee Meeting Tuesday 8th March at 5.30pm
Rettie & Vickery: 101 Marquis St, Gunnedah
Minutes

Present: Josh Cameron, , Michael Broekman, Paul O'Donnell, Andrew Garratt, Gail Paddison

Apologies: Hollie Crawford, Bill Ashford, Initra Larson, Keira Gifford

Chair: Paul O'Donnell

Meeting open: 5:35pm

Agenda Items:

- **Previous minutes**

Brought forward:

- Flood recovery meeting: the official working group has been wound up, no further meetings.

- **President's Update**

- March Small Business Month is up and running and has been very busy and successful, so far.
- Meeting with council were fruitful to the extent that we have a better understanding of their limited role in relation to health, education and flood mitigation. The takeaway message is to advocate where-ever we can and if possible, engage local members or councillors with the concerns of the business community.

- **Treasurer's Report** - The Treasurers report was tabled, payments were approved. In the absence of Benita, Paul moved the Treasurers report be accepted, seconded Michael.

- **Secretary's Report**

- Communications report was tabled (electronically), both Secretary and Ex Assistant not present, will carry over to next meeting.

- **General Business**

- Small business month update – Josh provided a summary and suggested we need to make sure numbers for Kylie Walsh are flowing in. Keira to advice, Josh & Ben will chase up numbers.
- Marketing update - Business Strategy/Re-Brand Plan – the plan is to have a special purpose committee meeting on Tuesday 22 March to formalise the website rebranding etc. Keira will demonstrate and interested committee members will have opportunity to have input. Hopefully finalise the draft at that meeting.
- Network event update (Gail)
 - No March networking re; SBM
 - April event, Pensioners Hill – Chaffey's to Sponsor, it was resolved to invite speaker to gauge interest in riverine beautification and flood mitigation.
 - Tentative booking for May – Cocktail function at R&V, GSC to speak.
 - Working group/committee's MB to join Safety, POD to join EDC, Josh to join Partnership Program.
 - Subsequent to Benita's resignation we need a new Treasurer. POD to talk to Sam.
- Executive Assistant Action Plan: (Keira)
 - Prepare website presentation for special meeting,
 - Close CBA bank account,
 - Forward Invoices to POD & new treasurer,
 - Prepare agenda, minutes and correspondence summary for next meeting,
 - Direct correspondence for new matter to Secretary & President,

Liaise with Secretary in relation to correspondence summary,
Continue to act in relation to matters the committee has approved actions,
Consider designing a “show bag” (physical & electronic) that we provide to guests and new entrants to Gunnedah. A promotional showcase (bag) should reflect the diverse nature of industry and commerce in Gunnedah and the lifestyle it allows. Such promotions are to remind locals why the town is a great place, but also help attract new people and business to Gunnedah. The use of Q-codes connecting “items in the bag” to websites could be considered.

Next meeting – agenda to include discussion with (or about) taxi services and the necessity for Uber to be launched.

Next Meeting – POD to report on initial planning for business awards, if event manager can be engaged, we will form a special working group to formulate. Funding has been kick started by Whitehaven Coal \$10,000, so that we can engage a manager and start the process. August 2022 if possible, or 2023. We want it to be a big event with great food and entertainment, as well as issuing awards to local business. POD will meet with Charlotte Hoddle & Joe Townsend. MB will try to find “the bible” from last time this was held.

- Next meeting – Tues12th April, Rettie & Vickery

Meeting close: 7:30pm