

24/ 25 Membership

Gunnedah Chamber of Commerce

Driving the agenda for growth and business development in our region.



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www.gunnedah.org.au

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2024/25 MEMBERSHIP



OUR COMMITMENT

The Gunnedah Chamber of Commerce is committed to making a significant contribution to the economic and social wellbeing of our business sector and wider community at large.

We believe part of the Chamber's charter is to assist our business members in developing and expanding their businesses to create an even stronger economic footing for our town and region. A strong business community is the backbone of our economy and is essential for the long-term growth of Gunnedah and surrounds.

MEET THE TEAM

Executive Committee



Ben Hennessy

Hennessy Real Estate | ben@hennessyrealestate.com.au

PRESIDENT



CJ Baldry

Allied Partnerships Australia |
cj@alliedpartnershipsaustralia.com.au

VICE PRESIDENT



Jasmine Alloway

Gunnedah Workshop Enterprises | treasurer@gunnedah.org.au

TREASURER



Keira Gifford

Raw Confetti | secretary@gunnedah.org.au

**SECRETARY | MARKETING, ENGAGEMENT
& EVENTS MANAGER**



Paul O'Donnell

Slack-Smith Financial | paul@ssfin.com.au

EXECUTIVE ADVISOR - EXITING VICE PRESIDENT



Michael Broekman

Namoi Valley Bricks | michael@nvbricks.com.au

EXECUTIVE ADVISOR - LIFETIME MEMBER

MEET THE TEAM

General Committee



Darren Swain
Whitehaven Coal



Craig Neale
Wholegrain Milling



Alissa Haywood
PK Podiatry



Glenn Many
Many Fabrication & Engineering



Bill Ashford
Cooridoon Health Services



Louise Whitton
Focus on Function



Cameron Moore
Harvey Norman

PRESIDENT'S LETTER

Dear members,

This past year has been one of great progress and achievement for the Gunnedah Chamber of Commerce as our Board has continued to provide valuable support, advocacy and connectivity within our business community and beyond.

Our 2023 Gala Ball was a great success as our first grand business event coming out of COVID, with 200 attendees celebrating, connecting with, and supporting fellow local businesses. The event saw the appointment of our first ever Life Member Mr Michael Broekman giving thanks to his 20+ year dedication to Gunnedah Chamber. In partnership with Gunnedah Shire Council we were also able to help support our Sister City Kolomatu'a of Tonga with \$15,000 raised to assist in rebuilding a much needed and deserved school library.

In addition to the Gala Ball, we launched our AgQuip Shop Local Campaign, encouraging visitors to AgQuip to support local businesses via our hourly shuttle bus service back into town. We also created a Shop Local Guide, listing members based on categories Eat, Shop, and Stay for visitors to use whilst on their journeys.

Small Business Month saw a collaborative launch with Gunnedah Shire Council, featuring a panel breakfast and workshops, including a session with Kylie Walsh on diversifying in business, and a member favourite – a tour and twilight BBQ at Namoi Valley Bricks.

Our Christmas Festival was another highlight, with over 40 trading vendors, free activities for kids, and a focus on celebrating and encouraging local shopping to bring in the festive season.

We represented our members during Youth Week Expo through a job board and youth survey, advocating for local employment opportunities. Our Shop Local Window Display Competition encouraged support for the Gunnedah Show, with professionally photographed entries and winners announced at the Show opening.

Our International Recruitment Information Session provided local employers with insights on recruiting workers internationally, and the Health Connect Networking and Trivia Night was a fantastic opportunity for over 110 local health professionals to connect and share experiences with the aim of fostering a strong, allied health partnership here in Gunnedah.

In addition to the above mentioned, we proudly hosted 8 networking events sprinkled throughout the year providing invaluable opportunities for local businesses to come together, collaborate, and discover the wealth of resources available within our community. These events serve as platforms not only for networking but also for mutual education, where businesses learn about each other's offerings and capabilities, fostering new connections and business opportunities. By facilitating these gatherings, we aim to strengthen our local business ecosystem and encourage sustained growth and prosperity for all our members.

Looking ahead, we are excited about the upcoming 2024 Gunnedah Gala Business Awards, celebrating the innovation, resilience, and dedication of our local business community and reintroducing business awards into our Gala Ball event.

PRESIDENT'S LETTER

"Gunnedah - Beyond 2050" is a Gunnedah Chamber initiative aimed at envisioning, strategising and building a sustainable and prosperous future over the next 26 years and beyond. The end goal will be a well articulate Strategic Plan based around out 3 guiding principles, being: a Thriving, Diverse Economy; a Vibrant, Cohesive Community; and having Quality, Essential Services.

This document will be readily available for all Chamber members to use as a valuable resource when seeking grants and tenders, or creating their own business plans. It will also be presented to the newly elected Council in September, and used for present and future Chamber Boards to provide some guiding principles for future strategic direction.

In September, we will elect a new Chamber Board to bring fresh ideas, perspectives, and support for our members. This new committee will be instrumental in guiding our efforts and ensuring we remain responsive to the needs of our business community. Please give some serious thought to joining our dedicated, vibrant and proactive Chamber Board and be a part of driving economic growth, contribution and connectivity within our great region.

Our committee members volunteer their time and resources from their businesses, workplaces, and home life to support our economy. Your membership and active participation are crucial in helping to shape the future of Gunnedah.

We are excited about the possibilities that lie ahead and look forward to another year of collaboration, growth, and success. Join us in making Gunnedah a thriving hub of business and innovation.

Thank you for your continued support and commitment to our community through the valuable work that our Chamber does. Together, we can achieve great things and we look forward to your continued support into the coming year and beyond

Yours Faithfully,



Ben Hennessy
President of Gunnedah Chamber of Commerce



2024/25 PROJECTS

Gunnedah Toward 2050

Strategy and Planning

Developing a strategic plan titled "Gunnedah Toward 2050" that focuses on envisioning the best-case scenario for Gunnedah in the next 26 years and identifying key pillars and milestones necessary to achieve this vision.

Industrial Lobbying

DA approval process

Lobbying Local and State Governments for an overhaul of the DA approval process to improve speed to market for expansions to existing businesses and encourage a greater uptake of new business development in our region.

Business Awards

Annual Gala Night

Annual Gunnedah Chamber of Commerce Awards night works inline with Business NSW to spotlight, celebrate and bring well-deserved kudos and wider public recognition, as well as building team morale.

Retail Precinct

Value and support

Renewed focus on delivering meaningful value and support to our Retail Precinct to ensure our retailers benefit from the wider economic prosperity of the region and market our retail precinct as a drawcard shopping experience for the wider region.

Advocacy

Local, State, Federal Government

Our regular engagement with local, state and federal government means your issues are heard and acted upon as well as ensuring the business sector is well represented within working groups and subcommittees.

Networking

Between Chamber members

Partnering with local businesses to hold regular events which provide meaningful opportunities for inter-business networking, collaboration and supply opportunities, education, creating more connectedness, sharing and pooling of ideas within our regional business community and Gunnedah Chamber members.

Health Industry Partnership

Gunnedah Health Connect

Comprised of dedicated professionals who share a goal to build strong relationships amongst businesses and health services within our region, this Gunnedah Chamber subcommittee network strives to deliver connection and support with the goal to drive recruitment and retention strategies of healthcare providers within our communities.

Recruitment & Retention

Training by Industry Experts

Including how to create an outstanding company culture, becoming an employer of choice in the competitive battle for talent and some of the common HR challenges businesses are dealing with today.



Marketing Gunnedah

As a Town of Choice

Creating a region-wide cohesive plan for selling the benefits of living in our great part of the world, including the economic, social, environmental, educational, and cultural benefits of life in the Gunnedah District.



Mastermind Sub-Group

Business Unity & Growth

Creating a "Mastermind" type sub-group, sharing management and marketing strategies to catapult business growth.



MEMBERSHIP OPPORTUNITY

Our focal points encompass a broad spectrum, reflecting the diverse fabric of our community. To achieve these objectives and deliver substantial value to our Chamber members and the broader community, we rely on the support and active participation of Gunnedah's business community and Chamber members.

The Chamber of Commerce represents more than just networking over breakfast; it plays a pivotal role in fostering a vibrant and dynamic business environment. However, **to fulfil this role effectively, we need individuals who are committed to our town's best interests—driven leaders who can translate vision into action and contribute their time to our shared goals.**

While our Committee is comprised of dedicated individuals, we invite your involvement in any capacity, including participation in our sub-committees as we pursue our outlined objectives.

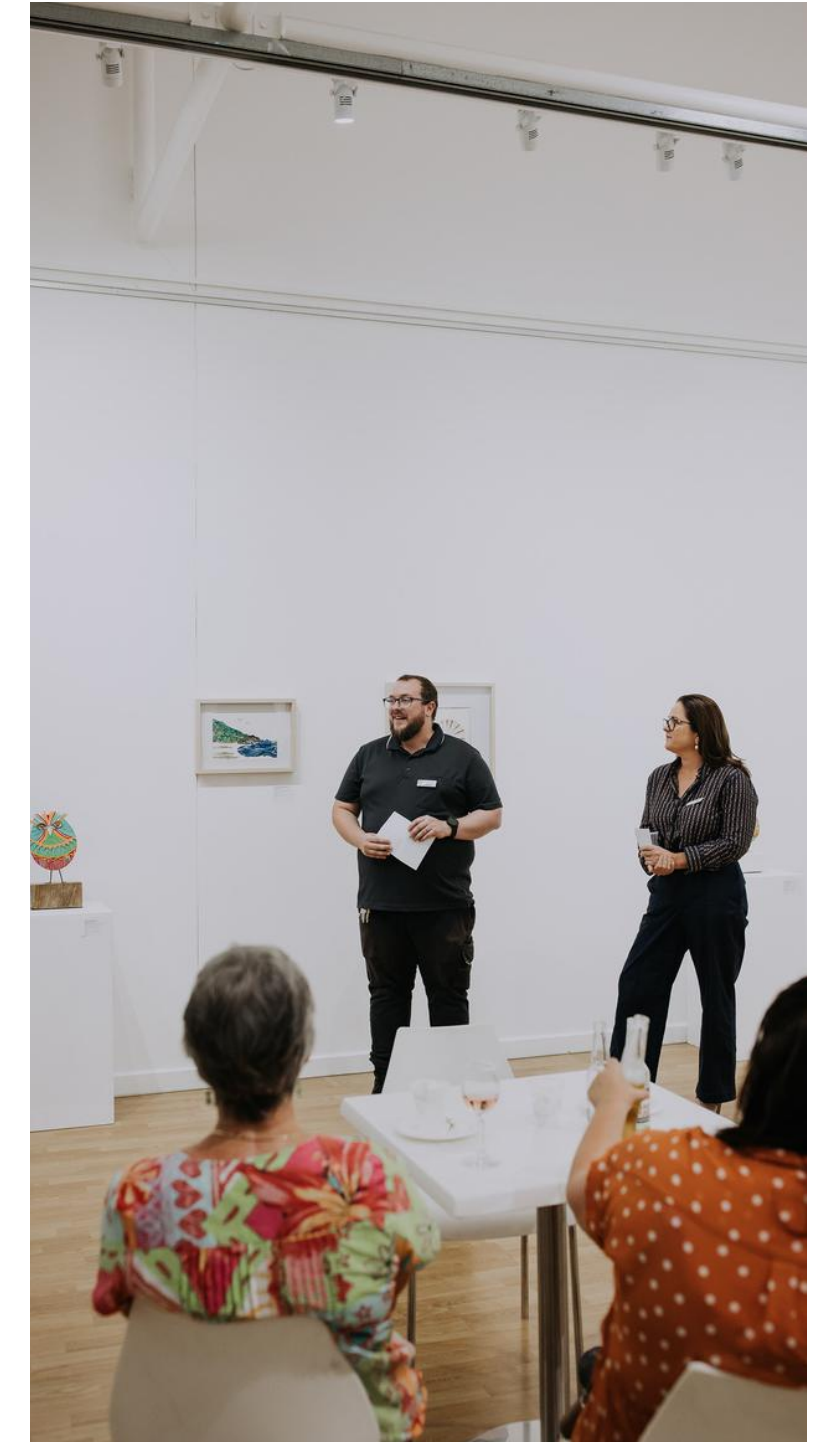
Individually, our capacity is limited, but collectively, we have the power to achieve remarkable outcomes for our businesses and community.

Gunnedah Chamber of Commerce invites you to become a member and join us in driving growth and business development in our region.

Please find details of membership levels and benefits on the following page.

If you are a new member - [you can download our membership form here.](#)

If you are a returning member - [you can renew your membership here.](#)



MEMBERSHIP LEVELS

We are excited to announce the introduction of new membership tiers for the Gunnedah Chamber of Commerce, providing our members with more options to support the Chamber and receive enhanced benefits.

While our General Membership has adjusted slightly to \$200, offering core benefits such as voting rights, advocacy, and participation in local business awards, we now offer two additional levels: Bronze Tier at \$600 and Silver Tier at \$1200.

These new tiers, further outlined here, include increased access to networking events, greater visibility and recognition at Chamber events, and expanded promotional opportunities for your business.

By choosing a higher membership level, you can further champion the Chamber’s vision for the future of Gunnedah, contribute to our advocacy efforts, and gain significant exposure and support for your business.

Benefits - What you give	General	Bronze	Silver
Be a part of Gunnedah’s business community	✓	✓	✓
Support Chamber’s vision for the future of Gunnedah and district	✓	✓	✓
Support Chamber to grow and improve		✓	✓
Contribute to the functions of advocacy and networking for local businesses			✓

Benefits - What you get	General \$200	Bronze \$600	Silver \$1200
Voting rights at AGM	✓	✓	✓
Free Business NSW Alliance Membership	✓	✓	✓
Complimentary tickets to monthly networking events & member pricing for additional tickets	x2	x5	x12
Early and discounted access to training, seminars & events	✓	✓	✓
Advocacy at Local, State, and Federal levels	✓	✓	✓
Listing in business directory on Gunnedah Chamber Website	General	Bronze	Silver
Eligibility to participate in local business awards	✓	✓	✓
Preferred supplier status for Chamber events	✓	✓	✓
Social media posts - yearly	x2	x5	x10
Branded recognition of support at Chamber networking events on all printed and digital media		✓	✓
Verbal recognition of support at Chamber networking events		✓	✓
Invitation to host 1 x monthly networking event		✓	✓
Popup up banners displayed at all Chamber networking events			✓
Standing invitation to speak at Chamber networking events			✓
Monthly recognition across all platforms, TV, Radio, Digital, and printed media.			✓
Talk to us about how Chamber can support your engagement, marketing, or recognition goals			✓

SPONSORSHIP OPPORTUNITY

2024/25 partner opportunities are now open.

As well as our membership opportunity as outlined on the previous page, Gunnedah Chamber of Commerce also deeply value the support of our sponsors. Their contributions are essential in enabling us to provide vital services and support to our local business community.

Sponsorship not only strengthens our Chamber but also enhances our ability to deliver key projects, host events, and secure grants that benefit our members and the broader community.

To the right you will see a breakdown of partner inclusions and details for reference however this is an open conversation that allows us to speak with you to discover what can best suit both parties.

2024/2025 sponsor partnerships are now open and we welcome any queries to secretary@gunnedah.org.au. These enquiries will be passed on to our Business Development Subcommittee to further engage.

By becoming a sponsor, our partners are investing in the growth and prosperity of Gunnedah, and we are committed to ensuring their business is prominently recognised for its support.

Gold Partner

Gold Sponsors play an integral role in contributing valuable funding to enable Chamber to engage paid personnel to assist in the delivery of key projects, facilitating events, identifying eligible grants for our Chamber members and assist in putting the grants together. Gold Sponsors receive wide recognition throughout Chamber communication.

Platinum Partner

Our highest level of sponsorship, Platinum Sponsors are vital for assisting in aiding our delivery of business and community growth in our region and are recognised at all Chamber events for their essential contribution to the Chamber. Reserved for a small number only, Platinum sponsors receive mention on all Chamber correspondence and can display marketing material at Chamber events.

Benefits	Gold	Platinum
Complimentary Gunnedah Chamber of Commerce Gold Membership	✓	✓
Ability to on forward marketing material to chamber contact list	✓	✓
Invitations to attend monthly social functions	✓	✓
Option to host monthly social function	✓	✓
Provision of letters of support by Chamber	✓	✓
Mentioned at all chamber events	✓	✓
Invitation to join Partnership Programs	✓	✓
Ability to display promotional material at all chamber events		✓
Footer on all correspondence		✓

JOIN OUR COMMITTEE

***Are you passionate about Gunnedah and its local businesses?
Do you have the capacity and dedication to help drive and shape the
future of our community?***

The Gunnedah Chamber of Commerce is looking for enthusiastic and committed individuals to join our committee.

As a committee member, you'll have the opportunity to influence key decisions, support local businesses, and contribute to the growth and prosperity of our region.

Our Annual General Meeting (AGM) is held in September, and we welcome new members who are eager to make a positive impact.

Join us in our mission to create a vibrant and thriving business environment in Gunnedah - express your interest in our committee below! We'll be having an info night soon.

[Committee EO!](#)



NEXT STEPS

Renew/start your membership

Gunnedah Chamber would love to see you renew your membership for the 24/25 period. Follow the button below to select your level of membership and renew now.

[Membership](#)

Discuss partnership opportunities

2024/2025 sponsor partnership opportunities are now open and we welcome any conversations around how this can look for you and your business.

[Sponsorship](#)



GET IN TOUCH



Keep In Touch

Gunnedah Chamber of Commerce would love to hear from you regarding partnership and involvement opportunities, business matters, or feedback. You can use our details below to get in touch.



Address

PO Box 176, Gunnedah
NSW

Email

secretary@gunnedah.org.au

Website

gunnedah.org.au

Socials

[Facebook](#)
[Instagram](#)